

**From:** Marisa Butler  
**Sent:** Monday, May 06, 2013 4:58 PM  
**Subject:** 20k update and DO Something link

Hello Ambassadors,

I wanted to give you a few important updates on the campaign.

First, the website **Do Something.org** is helping raise NATIONAL awareness of our campaign!!! On their site, our friend Lachelle tells her story of living in a homeless shelter with her family for the last two years, and there's a link to our petition. Lachelle's amazing story is a great reminder of why we're working so hard to reach 20,000 signatures.

<http://www.dosomething.org/blog/ive-lived-homeless-shelter-two-years-help-me-change>

I also wanted to tell you about two incredible groups of Ambassadors who've managed to collect thousands of signatures.

The first are the ambassadors from **NYC Lab Middle School**, who for months have been going to each homeroom and collecting the signatures of their classmates. Through connecting with each class, they've managed to collect signatures from almost everyone at their school.

The second is a group of students of **Bronx Lab School** who designed posters and slogans to raise awareness about homelessness in NYC. In two short days, they collected over 1,000 signatures by setting up tables in their school's cafeteria.

These are two great ways to get your classmates and schools involved. If we had Ambassadors from just a few more schools do something like this, we'd reach our goal in a matter of days!

I'm proud to report that so far we've collected over 4,600 signatures. We are gaining momentum, but we still need your help to complete this project. School is letting out next month, so it's really important that we do a big push these next few weeks.

Here are some things you can do right now:

1. [Share](#) Lachelle's story and the petition with your friends.
2. Recruit friends or family members to become ambassadors.
3. Set up a table to gather signatures in your lunchroom.
4. Take your petition with you to any afterschool activities or sports you participate in.

Finally, don't forget to mail, fax, or scan any petitions you haven't sent in yet. Thanks again for all your hard work. You're the reason things are taking off!

Marisa



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